## **Email Notification Agreement**

This Email Notification Agreement ("Agreement") is entered into between the eBike Xperience ("Company") and the customer ("Customer") for the purpose of receiving commercial communications, including but not limited to promotions, special offers, and updates about the thrilling fusion of nature and adrenaline experiences provided by the eBike Xperience.

- 1. Consent for Commercial Communication: By providing their email address and subscribing to the eBike Xperience newsletter, the Customer agrees to receive commercial communications via email from the Company. Such communications may include promotional offers, special discounts, event invitations, and other relevant information related to the eBike Xperience services.
- 2. Information Usage: The Company ensures that the Customer's email address will be used solely for the purpose of sending commercial communications and will not be shared with any third parties for marketing purposes without the explicit consent of the Customer.
- 3. Opt-out Option: The Customer reserves the right to opt-out of receiving commercial communications at any time by clicking the 'unsubscribe' link by contacting the Company directly at the provided contact details. Upon opting out, the Customer's email address will be promptly removed from the Company's mailing list.
- 4. Frequency of Communication: The Company agrees to maintain a reasonable frequency of commercial communications, ensuring that the Customer is informed about relevant promotions, special offers, and updates without causing any inconvenience or email overload.
- 5. Information Security: The Company will take all necessary measures to ensure the security and confidentiality of the Customer's email address and other personal information, adhering to the applicable data protection laws and regulations.
- 6. Changes to the Agreement: The Company reserves the right to modify this Agreement, including the frequency and content of commercial communications, with prior notice to the Customer. Such modifications will be communicated via email or through the Company's website.
- 7. Governing Law: This Agreement shall be governed by and construed in accordance with the laws of the jurisdiction where the Company operates.

By ticking the box on the booking confirmation, you confirm your agreement to the terms outlined above by subscribing to our newsletter and providing your email address.

By providing your email address and subscribing to the eBike Xperience newsletter, you acknowledge that you have read, understood, and agreed to the terms and conditions of this Email Notification Agreement.